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of trust coal. It tells you about the terrible, crushing ways of the coal trust. It tells you how you have been compelled to pay much more than you should pay for inferior coal. It tells you why coal prices have been going up—up—up; why you have been robbed year after year—why you have been getting coal hardly fit to burn. Every man who burns coal should send for this great free book and read it. All along you have known that something was wrong. This book tells you just what is wrong. SEND FOR IT TODAY.

Sensational 32 page Book sent FREE!

Save From \$1 to \$3 a ton cheaper than the coal trust ever sold it to \$3 a ton cheaper than the coal trust ever sold it to \$3 a ton cheaper than the coal trust ever sold it to \$0 u and we send you better coal. Our coal is so much better than the stony, slaty, dusty coal you have been buying that there is no comparison, and while you save from \$1 to \$3 in actual money on every ton, you in reality save much more than this, for our coal lasts longer and gives more heat. WE SAVE YOU MONEY and give you better coal because we save you every penny that it costs to handle the coal. We ship your coal direct from the mine—in a bee line from the place where it is taken out of the earth to the spot where you live. There is no switching of cars, no handling, no shoveling into bins and out again and no laborers to pay. When you buy your coal from the trust you pay the mine profit; then you pay the jobber a profit; then you pay the jobber's laborers; then you pay the dealer's laborers, and finally you pay a large sum for a little pile of coal and a big pile of profit. That is the reason we can save you so much money. That is the reason why you should send for our free book, "Coal Facts," and learn all about this sensational plan of selling coal.

This book tells you how easy it is to save \$20, \$40, \$60 and more every year on your coal. And while you are saving you get better coal than you ever burned before.

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Just put your name on the coupon and tear it off. The book will be sent to you free on the next mail. It tells you in thrilling language of our great battle to stop the coal trust robbery. It tells you of Robbery, Extortion, Blood Money, Blacklists, Tribute and Greed. Get this book and read this most interest-ing story FREE. SEND TODAY.

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Don't be robbed longer by the coal trust. Here is your chance to buy your coal direct from the mine and at the wholesale price. No matter who you are or where you live you need not longer be throttled by the coal trust. You can defy the coal trust and buy better, cleaner, brighter coal than you ever bought before and at a smaller price than you ever paid the coal trust.

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